

TIME: 4:59
DATE: 3/8/54
SPONSOR: BLUE BIRD SPORT SHOP
SOLICITOR: NG

ARE YOU GOING ON A CRUISE THIS SPRING VACATION? OR MAYBE
FLORIDA IS YOUR DESTINATION. IF SO, YOU'RE CERTAINLY
GOING TO NEED SOME NEW SUMMER SKIRTS AND BLOUSES. THE
BLUE BIRD SPORT SHOP ON GREEN STREET IS JUST THE PLACE TO GO
TO REPLENISH YOUR WARDROBE. THEY HAVE A DARLING COTTON SKIRT
AND BLOUSE OUTFIT THAT SELLS FOR ~~ONLY~~ ABOUT \$21.00. ~~THIS~~
~~CLOSET~~ COMES IN THREE COLORS - COCOA, LIME, AND BLACK.
ANOTHER OUTFIT, A PURE LINEN ONE, SELLS FOR ONLY \$20.90,
AND COMES IN COCOA, TANGERINE, LIGHT BLUE, GREEN, AND NAVY.
SO STOP IN AT THE BLUE BIRD SPORT SHOP AND SEE THESE OUTFITS ALONG
WITH THEIR LARGE ASSORTMENT OF COTTON SKIRTS WHICH ARE SOLD AS
SEPARATES.

YOU ARE TUNED TO 600, WCSR, THE VOICE OF SMITH COLLEGE,
NORTHAMPTON. THE CORRECT TIME IS NOW 5:00 PM.

ANNOUNCER'S SIGN.

3/8/54-

Harry Sartone

TIME: 11:55
DATE: 7/27/64
REMARKS: BLUE BIRD STOPS
COLLECTOR: NO

ARE YOU GOING ON A SUMMER TRIP? ON WAY
FLORIDA IS YOUR DESTINATION. IF SO, YOU'RE CERTAINLY
GOING TO NEED SOME NEW SUMMER SUITS AND SHOES. THE
BLUE BIRD STOPS ON GREEN STREET 1/2 MILE FROM THE
TO REPLENISH YOUR wardrobe. THEY HAVE A DRESSING GOWN
AND BLUE SUIT THAT SELL FOR ONLY \$20.00. THIS
SUIT COMES IN THREE COLORS - COCA, LIME, AND BLACK.
ANOTHER SUIT, A POKE LINED ONE, SELLS FOR ONLY \$20.00.
AND COMES IN COCA, LIME, LIME, LIME, LIME, AND NAVY.
SO STOP IN AT THE BLUE BIRD STOPS AND SEE THESE SUITS ALONG
WITH THEIR LARGE ASSORTMENT OF COTTON SLACKS WHICH ARE SOLD AS
SEPARATES.

YOU ARE TUNED TO 600, WHEN THE VOICE OF JOHN COLLINS
NORTHINGTON. THE CORRECT TIME IS NOW 5:00 PM.

JOHN COLLINS'S SIGN

Handwritten signature